

How online therapy improves employee productivity

Talkspace and Columbia University study finds online therapy engagement can lead to increased employee productivity

While the effectiveness of therapy as a treatment for mental health conditions has been studied and <u>documented for decades</u>, Talkspace is committed to advancing the science and research behind technology-supported therapy solutions.

Since 2012, Talkspace has facilitated care between licensed therapists and over 1.5 million individuals by offering live video sessions and private messaging services from a secure, HIPAA-compliant app.

After publishing a study on the effectiveness of online therapy to treat anxiety and depression, Talkspace partnered with Columbia University to examine how online therapy improves workplace performance.



The study

Published in <u>The Journal of Technology in Behavioral Science</u>, the study sought to understand the impact messaging therapy, conducted on the Talkspace platform, has on employee

productivity and engagement. Researchers asked employees with depression and anxiety to self-report progress in both their mood and work performances after 3 months' treatment on Talkspace. They used widely-accepted clinical questionnaires, including the <u>Patient Health Questionnaire-9</u>, the <u>Generalized Anxiety Disorder-2</u>, and the <u>Work Productivity</u> and <u>Activity Impairment scale</u>.

The results

After 3 months, employees reported feeling more productive, energized, and engaged at work.



50% fewer hours of work missed, translating to 90 reclaimed work hours per employee per year





 $\frac{390}{0}$ reported greater work-life balance and an increase in quality of life outside work

These work results were driven by a significant improvement in employee mental health as a result of regularly engaging with a therapist.

depression

anxiety

of employees previously diagnosed experience significant symptom reduction.

They reported feeling happier, more resilient, and engaged with daily tasks. They slept better and felt more energized during the workday.

of employees previously diagnosed experienced significant symptom reduction.

They reported feeling less stressed out, irritable, and more grounded.

Employees at any level of an organization can benefit from engaging with a licensed therapist, and learning tools for stress management, resiliency, and communication, among others. To learn more about our research or Talkspace's services, reach out to your Talkspace representative.

